

**3RD ANNUAL MIDWEST NATIVE AMERICAN ARTS MARKET
POTAWATOMI BINGO CASINO – SKYWALK
MILWAUKEE, WI
JUNE 20-22, 2004**

Authentic Native American Arts

- **Traditional Art and Metal Design**
- **Sewing**
- **Carvings**
- **Beadwork**
- **Basketry**
- **Pottery and Candle Making**

Hours:

Sunday, June 20, 2004	1:00 – 6:00 pm
Monday, June 21, 2004	10:00 am – 6:00 pm
Tuesday, June 22, 2004	10:00 am – 2:00 pm

4th Annual SUMMER TOURISM CONFERENCE AGENDA

potawatomi bingo casino - Northern Lights Theater
Milwaukee, Wisconsin

Sunday, June 20, 2004

2:00 – 6:00 pm **Conference Registration @ Northern Lights Theater Lobby**
Exhibit & Tradeshow Set-up

Monday, June 21, 2004

8:00 am – 12:00 pm **Registration @ Northern Lights Theater Lobby**

8:30 am – 5:00 pm **Exhibit area open**

8:00 – 9:00 am **Continental Breakfast** in Northern Lights Theater

9:00 – 9:30 am **Opening Ceremonies** – MC – Jim Pete, Red Cliff Tribal Member

- Flag Song by
- Posting of Colors: Forest County Potawatomi Veterans
- Invocation & Pipe Ceremony by: Kevin Jacobson, Forest County Potawatomi Tribal Member

Welcome

- Gus Frank, Tribal Chairman, Forest County Potawatomi
- Kip Ritchie, Assistant General Manager, Potawatomi Bingo/Casino
- Doug Neilson, President, Greater Milwaukee CVB

9:30 – 10:15 am **“Indian Tourism from a State Perspective”**

Presenters: Secretary Jim Holperin, Secretary, WI Department of Tourism
Deputy Secretary Genyne Edwards, WI Department of Tourism

10:15 – 10:30 am **Break in Exhibit/Tradeshow in Woodland Dreams Conference Center**

10:30 – 11:30 a.m. **Group Tours**

Presenters: Jim Derse, Lamers Bus Lines
Peggy Bitzer, Circle Wisconsin
Tiffany Landru, Crandon Off Road Race Track

11:30 am – 12:00 pm **Break in Exhibit/Tradeshow Area & View of Arts Market in Skywalk**

12:00 – 1:30 pm **Lunch** – Northern Lights Theater

Comments by Paul Cappelle, Time Warner Cable, Lunch Sponsor

Welcome by 2005 Host – Randy Soulier & Nicole Peterson, Lake of the Torches Resort
Casino

12:30 **Keynote Speaker:** Patty Loew

1:30 – 2:00 pm **Business Trends** –

Presenter: Jeff Bowman, President, Mitchell Bank

2:00 – 2:30 pm **NATOW 10 Year Anniversary in Northern Lights Theatre**

Decade of Native American Tourism – Gloria Cobb & Jerry Rayala, GLITC

2:30 – 5:00 pm **Networking at Exhibit/Tradeshow** (Woodland Dreams Conference Room) **& Arts Market**

- NATOW 10 Year Anniversary Cake Cutting Ceremony
- NATOW Website demonstration – Gregg Leidel, GLITC
- Presentation of Sponsor Plaques & Door Prizes

5:00 – 6:30 pm **Social Hour at Exhibit/Tradeshow Area**

Welcome: Tom Barrett, Mayor of Milwaukee (Invited)

First Lady Jessica Doyle (Invited)

Chef Attended Action Stations – Carving Station; Happy Hour Station (Finger Food)

and a Dessert and Coffee Station

7:00 – 11:00 pm **Entertainment – John Welch Band in Northern Lights Theatre**

4th ANNUAL SUMMER GOLF OUTING

New Berlin Hills Golf Course

Tuesday, June 22, 2004

8:30 - 10:15 am	Registration
10:30 am	Shotgun start – Welcome by Duke Wright, Midwest Communications/WRIG
4:00 pm	Reception/Dinner & Golf Awards at Theater
6:00 pm	\$1,000 Slot play-off winner at Potawatomi Bingo Casino

Lunch will be served on the Golf Course